

# BUSINESS LECTURE SERIES

## NEW PERSPECTIVES ON CHINA



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### Brave Smart World? China's New Silk Road and Global Digital Dreams

Wednesday 11 March 2020

Main Auditorium, University of Edinburgh Business School  
29 Buccleuch Place, Edinburgh EH8 9JS

Registration 5.30pm / Lecture 6pm / Q&A, Networking & Drinks 7.30pm

Information & Booking: [confuciusinstitute.ac.uk](http://confuciusinstitute.ac.uk)

Free entry. All welcome. Booking is required.

China's investment and activities along the New Silk Road corridors have refuelled old and new threat perceptions. Neorealist scholars tend to predict a substitution of the liberal international order by a 'Chinese' model of development.

This presentation will shed light on an often-overlooked dimension of China's New Silk Road Initiative – digital connectivity and 'smart' governance solutions. Moreover, it will undertake a critical analysis of the main (geo) strategic patterns and calculations behind these digital Silk Road projects. What are the main conceptual underpinnings and mind maps determining China's (global) AI initiatives? Who are the main actors and architects of China's digital Silk Road?

The presentation concludes with some reflections on the increasingly fragmented global AI landscape and possible implications for Europe.

## Nele Noesselt



Nele Noesselt is Professor of Political Science with a special focus on China and East Asia at the Institute of Political Science and the Institute of East Asian Studies (IN-EAST) at the University of Duisburg-Essen, Germany.

Since 2017, she has also been the speaker of the AREA Ruhr Graduate School 'Transnational Institution Building and Transnational Identities in East Asia' (joint PhD program of the University of Duisburg-Essen and the Ruhr University Bochum).

Her research agenda ranges from general issues of comparative politics and domestic governance to world politics and theories of international relations.